



CUSTOMER SUCCESS MANAGEMENT



<https://proptech.amicus.sg>
(~ 4.6 million viewers)

Outreach
(1) Postcard



Squatter
for no transaction
projects

Deep Dive Analytics

Our Service Package

- Do Deep Analysis to focus targeting. Save on efforts & money.
- Develop tools for outreach via Unique QR code postcard (a hybrid tool embracing printed matter with real time digital data search).

Exploring Target Marketing Strategies through Deep Dive Data Analysis.



Mailer

Mailer (Generic Design)

Side A

The design for Side A features a background illustration of the Singapore skyline with the Singapore Flyer. Large, semi-transparent orange circles are overlaid on the left side. A solid orange rectangle on the left contains white text. The main headline is in orange, and the sub-headline is in grey. The Amicus logo is at the bottom right.

**Be Surprised To
Discover Your
Property Value
Today!**

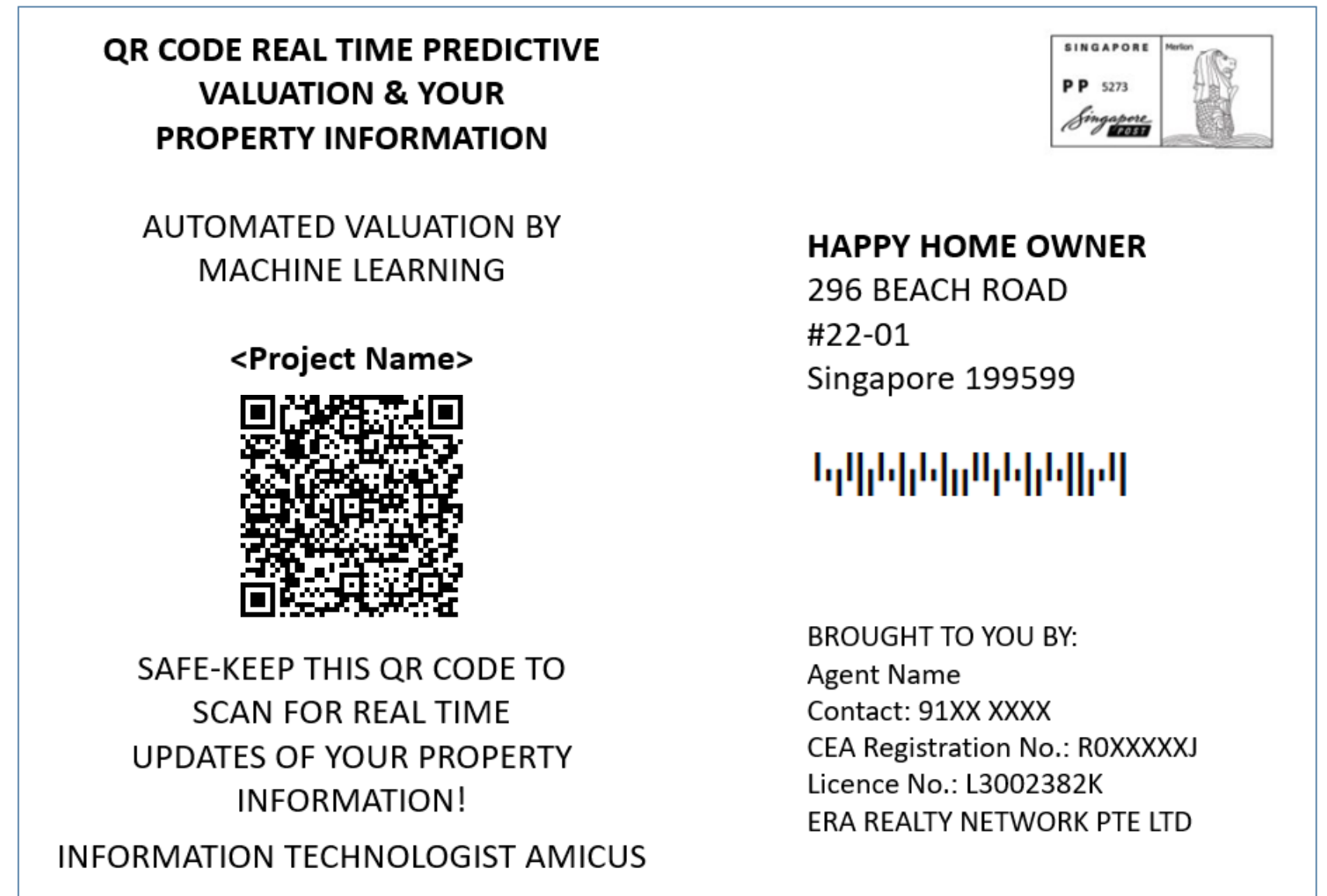
**Scan QR Code &
Be Pleasantly
Surprised**

A SMART NATION INITIATIVE

Deep Dive Data
Omnichannel Technology
Solutions in One Click
Know your Value, ROI,
Enbloc Potential, Schools Admission,
Capital Gains Etc.

Engineered By
amicus
Data as a service


Side B

The design for Side B is clean and white. It features a QR code in the center, a barcode on the right, and various text blocks providing information about the service and the agent. The Singapore Land Authority logo is in the top right corner.

**QR CODE REAL TIME PREDICTIVE
VALUATION & YOUR
PROPERTY INFORMATION**

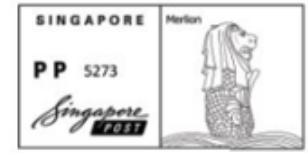
AUTOMATED VALUATION BY
MACHINE LEARNING

<Project Name>




**SAFE-KEEP THIS QR CODE TO
SCAN FOR REAL TIME
UPDATES OF YOUR PROPERTY
INFORMATION!**

INFORMATION TECHNOLOGIST AMICUS



HAPPY HOME OWNER
296 BEACH ROAD
#22-01
Singapore 199599

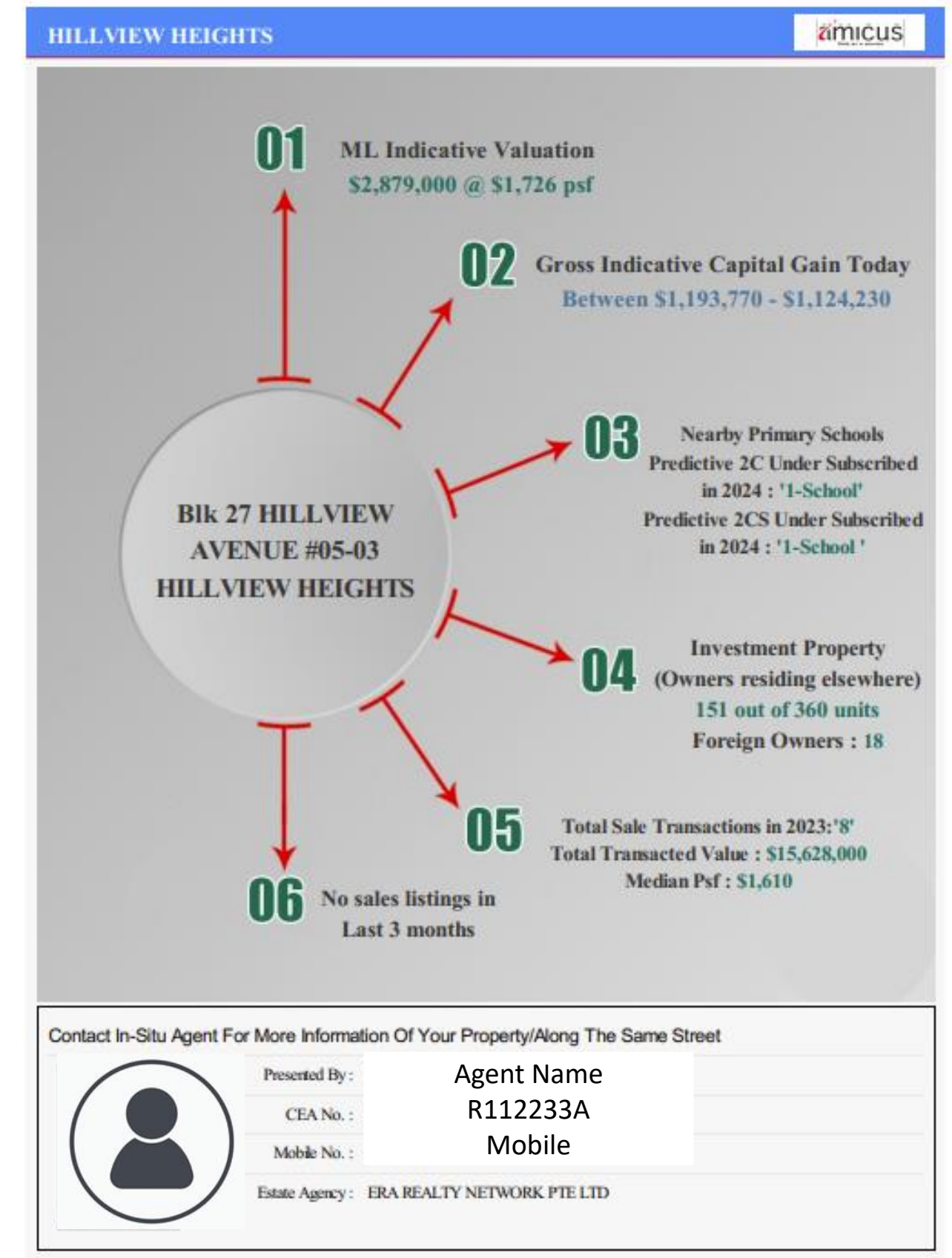
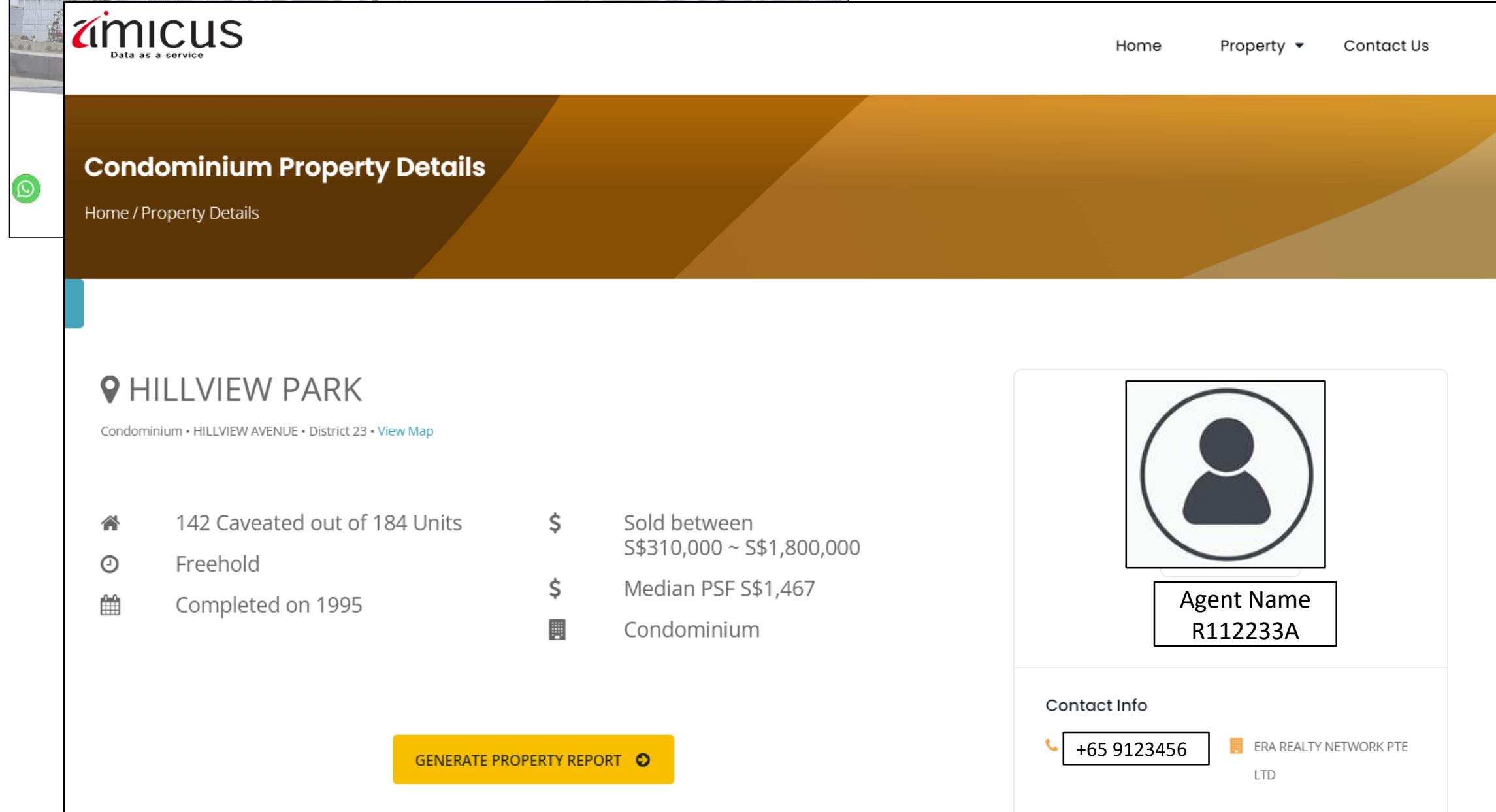
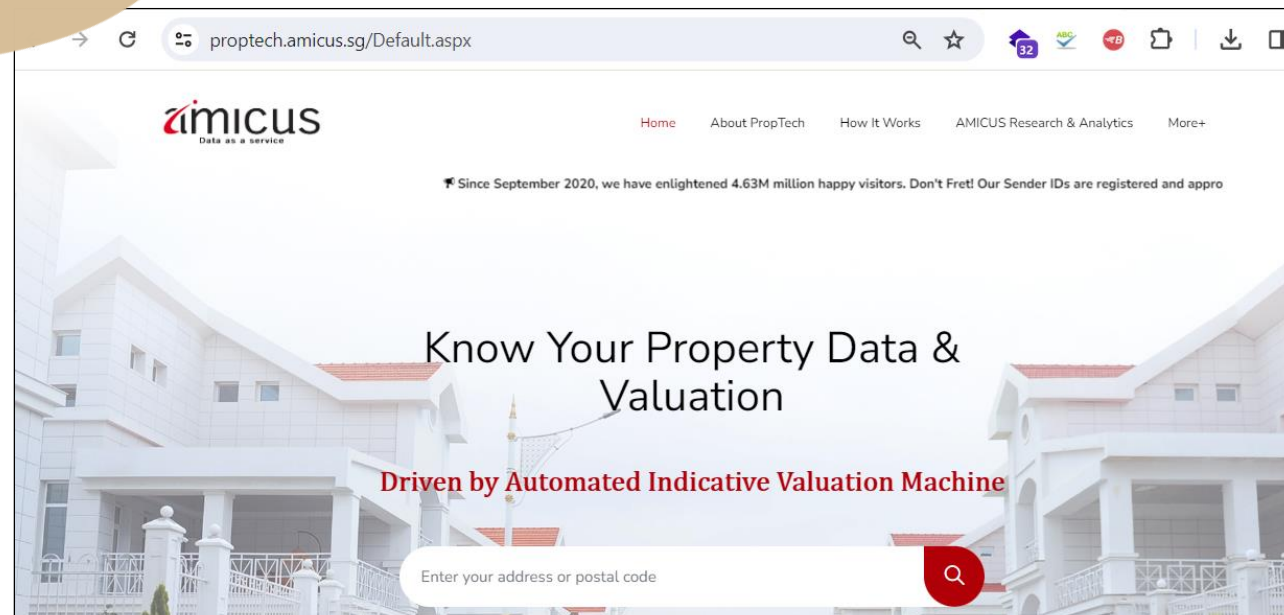


BROUGHT TO YOU BY:
Agent Name
Contact: 91XX XXXX
CEA Registration No.: R0XXXXXJ
Licence No.: L3002382K
ERA REALTY NETWORK PTE LTD

Mailer

- Side A Printing including Design
- Side B VDP Printing & Unique QR Code
- Delivery Fee
- Postage

Agent Profile in [PropTech.amicus.sg](#) & Report

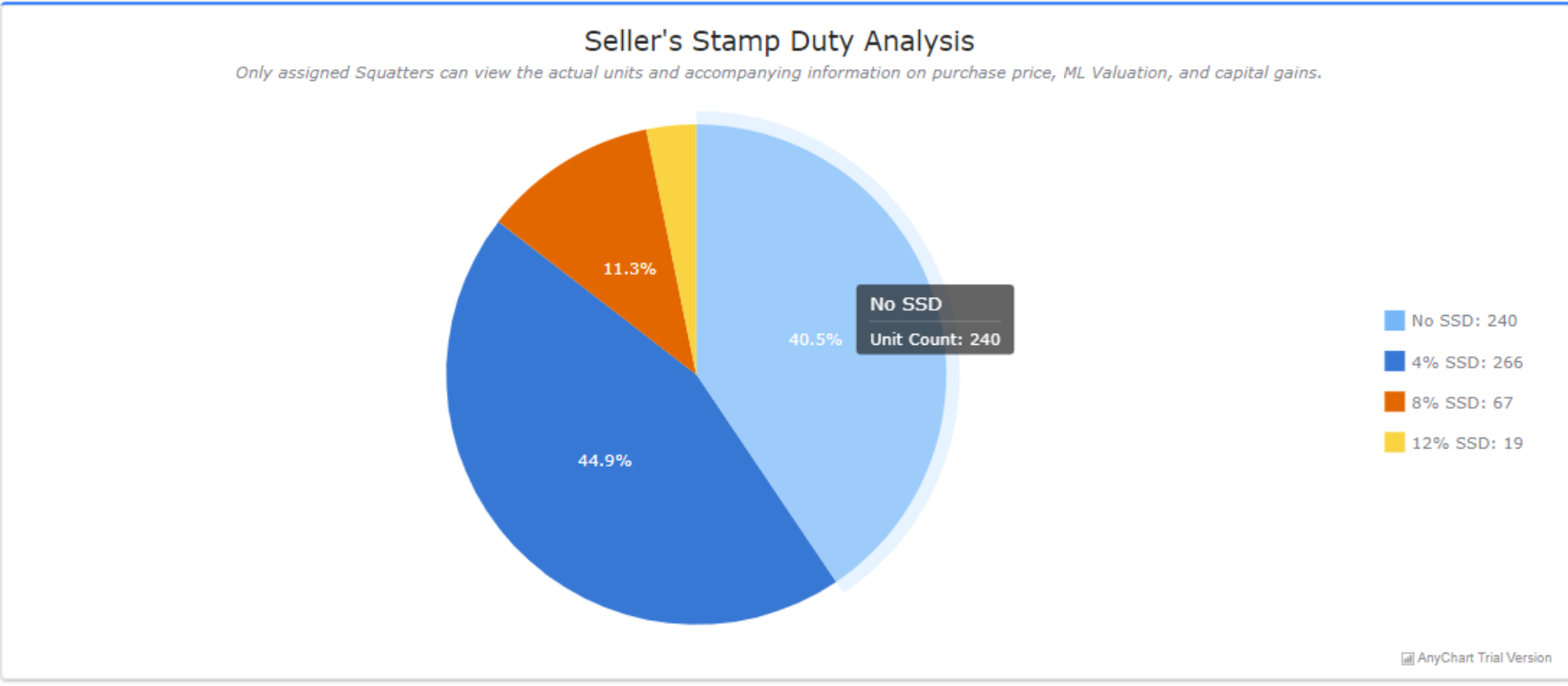
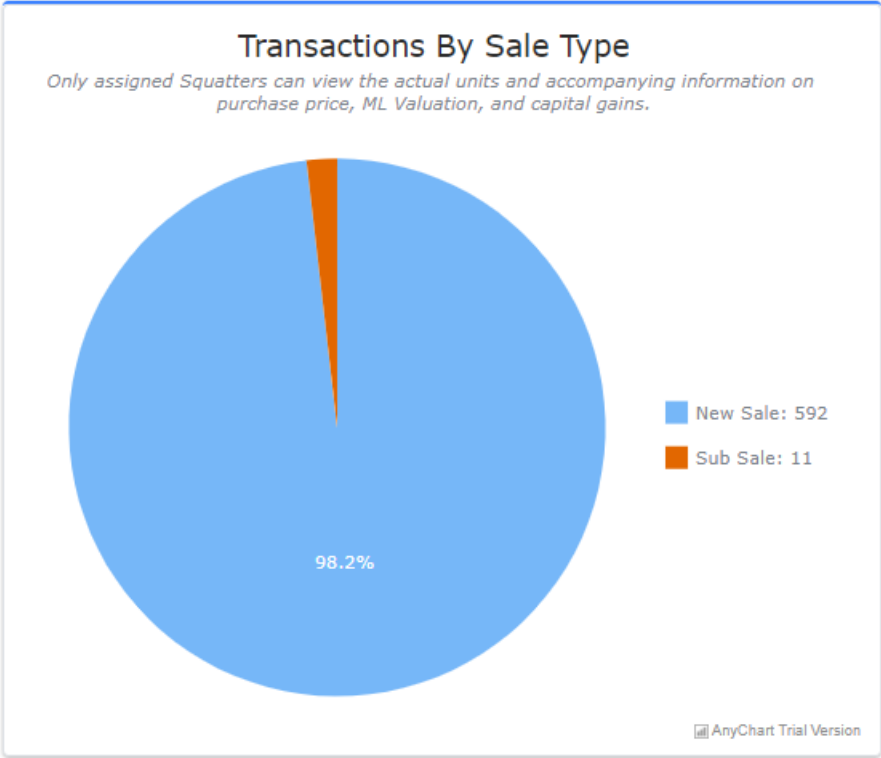
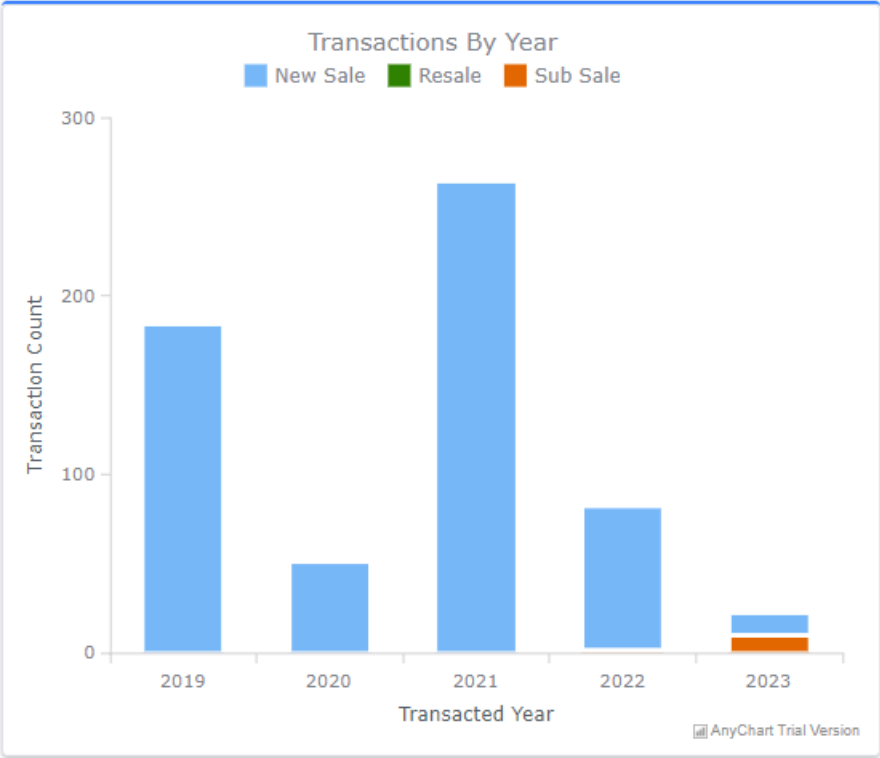
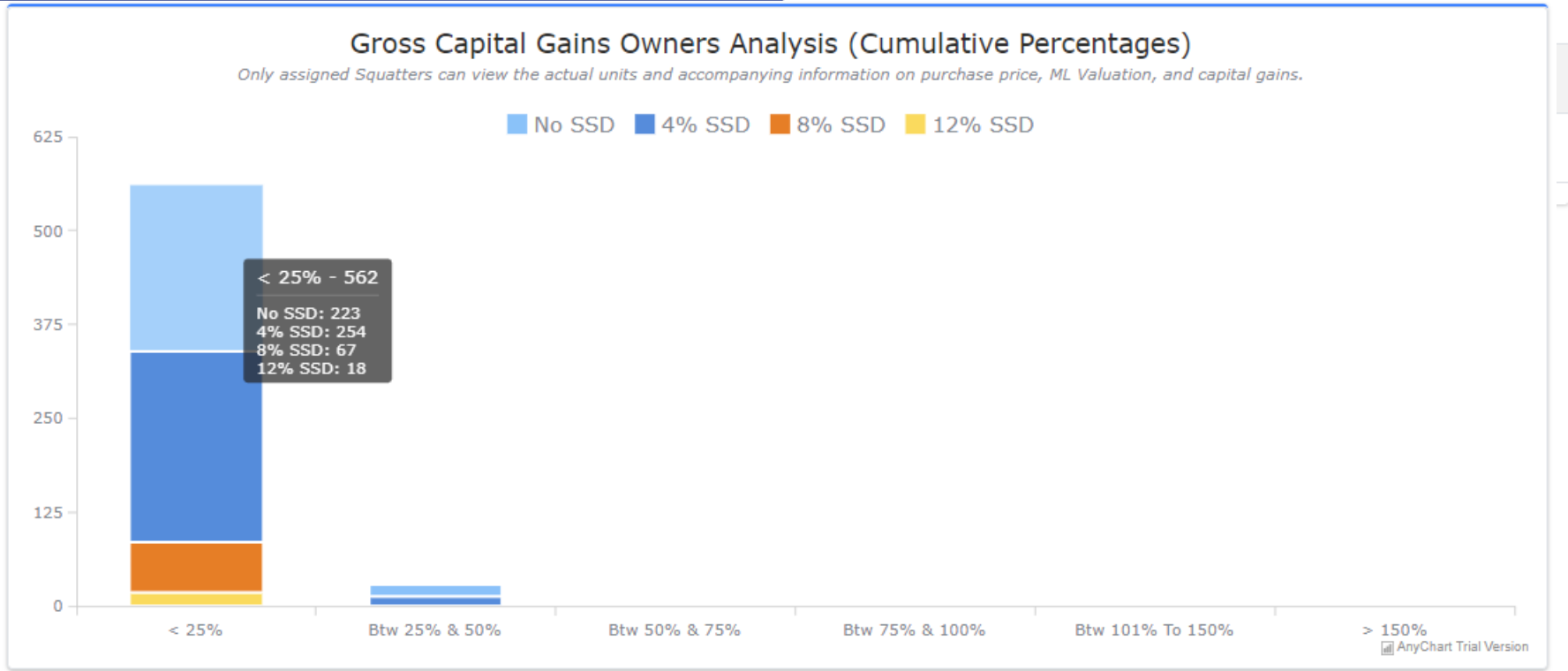


Deep Dive Analysis Data in squatter dashboard

<https://proptech.amicus.sg/squatter/CondoDetail.aspx>

Only assigned Squatters are given login passwords to view the actual units and accompanying information on purchase price, ML Valuation, and capital gains.

Project	AMBER PARK
District	15
Total Units	592
Total Transacted Units (New Sales By Developers)	592
Total Transacted Value (New Sales)	\$1,491,203,018
Net Developer Profit (11% - Based on Average)	\$164,032,332
Total Capital Gains (By Individual Purchasers/Owners)	\$277,773,462
Total Transacted Units in 2023	22
Total Transacted Value in 2023	\$76,363,160
Mobile Count (Anonymized/Masked/Prescored/Prescoped per	194



Thank You

The Caveat Team

Tel: +65 6356 7215 / Mobile: +65 9109 5989

625 Lorong 4 Toa Payoh

#05-01 GenMag Building Singapore 319519

